



# STRATEGIC RECOMMENDATIONS AND ACTIONS

Strategy	Type and Priority	Degree of Effort	Next Steps		Performance Metrics	Time Frame	Sponsor/ Allies	Investment	Capital Sources	Status
<b>U FOUNDATIONAL</b>										
1. Establish an Executive Leadership Team for Strategy Blytheville	Policy 1	●●●●●	• Appoint the team		• Appointed team	IM	CB, CC, GREDF, BC, MS, BELT	\$1500	Operating, BC, CC, GREDF	
Note - this task is foundational to all other aspects of Strategy Blytheville. The team should be structured, meet at least quarterly, and be assigned a “staff” to complete its work. It’s role is one of establishing priorities, communicating work tasks, monitoring progress, and communicating progress.										
<b>1 Housing and Neighborhoods</b>										
2. Ongoing substandard structure removal	Policy 1	●●●●●	• Maintain		• Report progress	OG	CB	-	-	
3. Create a Blytheville Land Bank (§ 14-137-101 - 123 Arkansas Code)	Project 1	●●●●●	• Initiate formation		• Creation initiated	IM	CB, CC, GREDF, BC	Undetermined	DRA, ED funds	
4. Revise housing policy to include redevelopment neighborhoods and upper floor housing downtown	Policy 1	●●●●●	• Initiate discussions		• Discussions initiated	IM	CB, CC, GREDF, BC	-	-	
5. Prioritize neighborhood redevelopment areas	Policy 1	●●●●●	• Input projects into capital budgeting beginning 2023		• Budgeted per plan	ST	CB	-	-	
6. Create Residential Rental Registry	Policy 2	●●●●●	• Develop program		• Creation initiated	ST	CB	-	-	

1 = Highest Priority; 2 = Medium Priority; 3 = Lowest Priority

IM = Immediate; OG = Ongoing; ST = Short Term (1-2 yrs); MT - Medium Term (3-5 yrs); LT = Long Term (6 to 10 yrs)

CB = City of Blytheville; CC = Chamber; GREDF = Great River EDF.; BC = Business Community Partner; MS = Main Street; BELT = Executive Leadership Team



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7. Update the Blytheville Comprehensive City Plan	Policy 2	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"><li>Develop a scope of services and secure funding</li></ul>		<ul style="list-style-type: none"><li>RFP issued for expertise</li></ul>	ST	CB, CC, GREDF, BC, MS, BELT	\$140k - 160k	CB, DRA	
8. Align the Blytheville Zoning Code to the Blytheville Comprehensive Plan	Policy 2	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"><li>Develop a scope of services and secure funding</li></ul>		<ul style="list-style-type: none"><li>Comprehensive plan initiated</li></ul>	MT -	CB, CC, GREDF, BC, MS, BELT	\$100 -125k	CB, DRA	
2 Downtown and Community Revitalization										
9. Re-certify Main Street	Policy 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"><li>Determine recertification requirements</li></ul>		<ul style="list-style-type: none"><li>District created</li></ul>	IM	CDP, CP	Undetermined	CB, MS	
10. Prioritize code enforcement for boarded windows and unsafe buildings	Policy 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"><li>Inventory cases/ Review code authority</li></ul>		<ul style="list-style-type: none"><li>Inventory established/ code authority established</li></ul>	IM	CB	-	CB	
11. Prioritize code enforcement to removal of abandoned signs	Policy 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"><li>Inventory signs, initiate action</li></ul>		<ul style="list-style-type: none"><li># signs removed per quarter reported</li></ul>	IM	CB	-	-	
12. Generally align code enforcement to assessment priorities	Policy 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"><li>Review code enforcement procedures generally</li></ul>		<ul style="list-style-type: none"><li>Review scheduled</li></ul>	ST	CB	-	-	
13. Create a downtown plan to guide mainstream and private investment	Policy 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"><li>Fund and retain expertise</li></ul>		<ul style="list-style-type: none"><li>Schedule established, funding secured</li></ul>	ST	CB, CC, MS, BC	\$50 to 75k	CB, MS, CC	
14. Create vacant commercial property registry	Policy 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"><li>Propose</li></ul>		<ul style="list-style-type: none"><li>Ordinance passed</li></ul>	IM	CB	-	-	
15. Pursue downtown and revitalization efforts prior to community center	Policy 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"><li>Postpone Community Center referendum</li></ul>		<ul style="list-style-type: none"><li>Postponed referendum</li></ul>	IM	CB	-	-	

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3 Community Appearance & Infrastructure:										
16. Create “Go-Dark” standards for vacant commercial buildings	Project 2	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"> <li>Review zoning code and draft provisions</li> </ul>		<ul style="list-style-type: none"> <li>Implementation of provisions</li> </ul>	IM	CB, BELT	\$1000	CB	
17. Replace welcome signs with improved sign design	Project 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"> <li>Design signs</li> </ul>		<ul style="list-style-type: none"> <li>Signs designed</li> </ul>	ST	CB, CC, GREDF, BC, MS, BELT	\$40,000	-	
18. Review code enforcement process with judge	Project 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"> <li>Schedule lunch</li> </ul>		<ul style="list-style-type: none"> <li>Conversations complete</li> </ul>	ST	CB	-	-	
19. Review code enforcement ordinance for effectiveness	Project 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"> <li>Assign task</li> </ul>		<ul style="list-style-type: none"> <li>Review and report complete</li> </ul>	ST	CB	-	-	
20. Research environmental court	Project 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"> <li>Assign task</li> </ul>		<ul style="list-style-type: none"> <li>Review and report complete</li> </ul>	ST	CB	-	-	
21. Reengage nuisance board	Project 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"> <li>Administer task</li> </ul>		<ul style="list-style-type: none"> <li>Board reengaged and operating</li> </ul>	ST	CB	-	-	
22. Clean a key City of Blytheville property to exemplary standards as a demonstration (e.g. Walker Park)	Project 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"> <li>Designate property</li> </ul>		<ul style="list-style-type: none"> <li>Cleaning initiated</li> </ul>	IM	CB	Undetermined	CB	
23. Expand clean-up event as creative competition w. awards	Project 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"> <li>Plan event</li> </ul>		<ul style="list-style-type: none"> <li>Event completed</li> </ul>	IM	CC	-	CC	
4 Economic Development & Workforce										
24. Create Renewal Authority targeting DT (\$14- 169 Arkansas Code)	Project 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"> <li>Research option, draft formation</li> </ul>		<ul style="list-style-type: none"> <li>Task assigned</li> </ul>	ST	CB, CC, GREDF, BC, MS, BELT	Undetermined	CB	
25. Align Economic Development Policy to Downtown Redevelopment and Housing	Project 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"> <li>Convene parties</li> </ul>		<ul style="list-style-type: none"> <li>Revisions drafted</li> </ul>	IM	CB, GREDF, BC, MS	-	-	

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26. Launch a small business incubator/innovation center (downtown).	Project 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"> <li>Convene task group</li> </ul>		<ul style="list-style-type: none"> <li>Strategy initiated</li> </ul>	<i>ST</i>	CB, GREDF, BC, MS	Undetermined	CB, CC, MCEDF	
6 Education & School System										
27. Align economic development funds with educational needs	Policy 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"> <li>Review fund directives</li> </ul>		<ul style="list-style-type: none"> <li>Review initiated</li> </ul>		CB, GREDF, BC, MS	-	-	
28. Leverage ANC content coaching to help uncertified teachers improve skills	Project 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"> <li>Identify available resources</li> </ul>		<ul style="list-style-type: none"> <li>Coaching initiated</li> </ul>		BELT	-	-	
29. Establish a community to school engagement group	Project 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"> <li>Identify champion</li> </ul>		<ul style="list-style-type: none"> <li>Activity initiated</li> </ul>		BELT	-	-	
5 Implementation, Code Enforcement, Follow-Through										
30. Build a culture of staff training and certification	Project 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"> <li>Communicate goal</li> </ul>		<ul style="list-style-type: none"> <li>Trainings identified/scheduled</li> </ul>	<i>IM</i>	CB	-	-	
31. Train all city staff, leverage ANC resources	Project 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"> <li>Complete training</li> </ul>		<ul style="list-style-type: none"> <li>Progress report to Council</li> </ul>	<i>ST</i>	CB	\$15k	-	
32. Establish the BELT for implementation coordination, support and accountability	Project 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"> <li>See strategy 1</li> </ul>							
33. Update Blytheville Comprehensive Plan and Zoning Code	Project 1	<ul style="list-style-type: none"> <li><div><div></div><div></div><div></div><div></div><div></div></div></li> </ul>	<ul style="list-style-type: none"> <li>See strategy 8 and 9</li> </ul>							
34. Adjust organizational structure of city administration	Project 1	<div><div></div><div></div><div></div><div></div><div></div></div>	<ul style="list-style-type: none"> <li>Conduct review</li> </ul>		<ul style="list-style-type: none"> <li>Implement recommendations</li> </ul>	<i>ST</i>	CB	-	-	