



STRATEGIC RECOMMENDATIONS AND ACTIONS

Strategy	Type and Priority	Degree of Effort	Next Steps		Performance Metrics	Time Frame	Sponsor/ Allies	Investment	Capital Sources	Status
U FOUNDATIONAL										
1. Establish an Executive Leadership Team for Strategy Blytheville	Policy 1	●●●●●	• Appoint the team		• Appointed team	IM	CB, CC, GREDF, BC, MS, BELT	\$1500	Operating, BC, CC, GREDF	
Note - this task is foundational to all other aspects of Strategy Blytheville. The team should be structured, meet at least quarterly, and be assigned a "staff" to complete its work. Its role is one of establishing priorities, communicating work tasks, monitoring progress, and communicating progress.										
1 Housing and Neighborhoods										
2. Ongoing substandard structure removal	Policy 1	●●●●●	• Maintain		• Report progress	OG	CB	-	-	
3. Create a Blytheville Land Bank (§ 14-137-101 - 123 Arkansas Code)	Project 1	●●●●●	• Initiate formation		• Creation initiated	IM	CB, CC, GREDF, BC	Undetermined	DRA, ED funds	
4. Revise housing policy to include redevelopment neighborhoods and upper floor housing downtown	Policy 1	●●●●●	• Initiate discussions		• Discussions initiated	IM	CB, CC, GREDF, BC	-	-	
5. Prioritize neighborhood redevelopment areas	Policy 1	●●●●●	• Input projects into capital budgeting beginning 2023		• Budgeted per plan	ST	CB	-	-	
6. Create Residential Rental Registry	Policy 2	●●●●●	• Develop program		• Creation initiated	ST	CB	-	-	

1 = Highest Priority; 2 = Medium Priority; 3 = Lowest Priority

IM = Immediate; OG = Ongoing; ST = Short Term (1-2 yrs); MT - Medium Term (3-5 yrs); LT = Long Term (6 to 10 yrs)

CB = City of Blytheville; CC = Chamber; GREDF = Great River EDF; BC = Business Community Partner; MS = Main Street; BELT = Executive Leadership Team



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7. Update the Blytheville Comprehensive City Plan	Policy 2	●●●●●	<ul style="list-style-type: none"> Develop a scope of services and secure funding 	<ul style="list-style-type: none"> RFP issued for expertise 	ST	CB, CC, GREDF, BC, MS, BELT	\$140k - 160k	CB, DRA	
8. Align the Blytheville Zoning Code to the Blytheville Comprehensive Plan	Policy 2	●●●●●	<ul style="list-style-type: none"> Develop a scope of services and secure funding 	<ul style="list-style-type: none"> Comprehensive plan initiated 	MT	CB, CC, GREDF, BC, MS, BELT	\$100 -125k	CB, DRA	

2 Downtown and Community Revitalization

9. Re-certify Main Street	Policy 1	●●●●●	<ul style="list-style-type: none"> Determine recertification requirements 	<ul style="list-style-type: none"> District created 	IM	CDP, CP	Undetermined	CB, MS	
10. Prioritize code enforcement for boarded windows and unsafe buildings	Policy 1	●●●●●	<ul style="list-style-type: none"> Inventory cases/ Review code authority 	<ul style="list-style-type: none"> Inventory established/ code authority established 	IM	CB	-	CB	
11. Prioritize code enforcement to removal of abandoned signs	Policy 1	●●●●●	<ul style="list-style-type: none"> Inventory signs, initiate action 	<ul style="list-style-type: none"> # signs removed per quarter reported 	IM	CB	-	-	
12. Generally align code enforcement to assessment priorities	Policy 1	●●●●●	<ul style="list-style-type: none"> Review code enforcement procedures generally 	<ul style="list-style-type: none"> Review scheduled 	ST	CB	-	-	
13. Create a downtown plan to guide mainstream and private investment	Policy 1	●●●●●	<ul style="list-style-type: none"> Fund and retain expertise 	<ul style="list-style-type: none"> Schedule established, funding secured 	ST	CB, CC, MS, BC	\$50 to 75k	CB, MS, CC	
14. Create vacant commercial property registry	Policy 1	●●●●●	<ul style="list-style-type: none"> Propose 	<ul style="list-style-type: none"> Ordinance passed 	IM	CB	-	-	
15. Pursue downtown and revitalization efforts prior to community center	Policy 1	●●●●●	<ul style="list-style-type: none"> Postpone Community Center referendum 	<ul style="list-style-type: none"> Postponed referendum 	IM	CB	-	-	

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3 Community Appearance & Infrastructure:										
16. Create “Go-Dark” standards for vacant commercial buildings	Project 2	●●●●●	• Review zoning code and draft provisions		• Implementation of provisions	IM	CB, BELT	\$1000	CB	
17. Replace welcome signs with improved sign design	Project 1	●●●●●	• Design signs		• Signs designed	ST	CB, CC, GREDF, BC, MS, BELT	\$40,000	-	
18. Review code enforcement process with judge	Project 1	●●●●●	• Schedule lunch		• Conversations complete	ST	CB	-	-	
19. Review code enforcement ordinance for effectiveness	Project 1	●●●●●	• Assign task		• Review and report complete	ST	CB	-	-	
20. Research environmental court	Project 1	●●●●●	• Assign task		• Review and report complete	ST	CB	-	-	
21. Reengage nuisance board	Project 1	●●●●●	• Administer task		• Board reengaged and operating	ST	CB	-	-	
22. Clean a key City of Blytheville property to exemplary standards as a demonstration (e.g. Walker Park)	Project 1	●●●●●	• Designate property		• Cleaning initiated	IM	CB	Undetermined	CB	
23. Expand clean-up event as creative competition w. awards	Project 1	●●●●●	• Plan event		• Event completed	IM	CC	-	CC	
4 Economic Development & Workforce										
24. Create Renewal Authority targeting DT (§14- 169 Arkansas Code)	Project 1	●●●●●	• Research option, draft formation		• Task assigned	ST	CB, CC, GREDF, BC, MS, BELT	Undetermined	CB	
25. Align Economic Development Policy to Downtown Redevelopment and Housing	Project 1	●●●●●	• Convene parties		• Revisions drafted	IM	CB, GREDF, BC, MS	-	-	

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26. Launch a small business incubator/innovation center (downtown).	Project 1	●●●●●	• Convene task group		• Strategy initiated	ST	CB, GREDF, BC, MS	Undetermined	CB, CC, MCEDF	
6 Education & School System										
27. Align economic development funds with educational needs	Policy 1	●●●●●	• Review fund directives		• Review initiated		CB, GREDF, BC, MS	-	-	
28. Leverage ANC content coaching to help uncertified teachers improve skills	Project 1	●●●●●	• Identify available resources		• Coaching initiated		BELT	-	-	
29. Establish a community to school engagement group	Project 1	●●●●●	• Identify champion		• Activity initiated		BELT	-	-	
5 Implementation, Code Enforcement, Follow-Through										
30. Build a culture of staff training and certification	Project 1	●●●●●	• Communicate goal		• Trainings identified/scheduled	IM	CB	-	-	
31. Train all city staff, leverage ANC resources	Project 1	●●●●●	• Complete training		• Progress report to Council	ST	CB	\$15k	-	
32. Establish the BELT for implementation coordination, support and accountability	Project 1	●●●●●	• See strategy 1							
33. Update Blytheville Comprehensive Plan and Zoning Code	Project 1	●●●●●●	• See strategy 8 and 9							
34. Adjust organizational structure of city administration	Project 1	●●●●●	• Conduct review		• Implement recommendations	ST	CB	-	-	